

## Appendix 1

| <b>BARGOED</b>      |  |          |                   |                   |                   |                   |
|---------------------|--|----------|-------------------|-------------------|-------------------|-------------------|
|                     | ITEM   | SECTION  | 2007 / 2008       | 2008 / 2009       | 2009 / 2010       | TOTAL             |
| Bargoed Town Centre | 2 sets of Banners                                      | Econ Dev | £4,500.00         | £5,000.00         | £5,000.00         | <b>£14,500.00</b> |
|                     | 3 events including part time Event Officer for Bargoed | Tourism  |                   | £20,000.00        | £20,000.00        | <b>£40,000.00</b> |
|                     | Launch Investment Portfolio                            | Econ Dev |                   |                   | £6,000.00         | <b>£6,000.00</b>  |
|                     | Architects Drawing for Inward Investment promotions    | Planning | £5,000.00         |                   |                   | <b>£5,000.00</b>  |
|                     | Virtual tour/showcase                                  | Planning |                   | £7,000.00         |                   | <b>£7,000.00</b>  |
|                     | Newsletters  | Planning | £500.00           | £500.00           | £500.00           | <b>£1,500.00</b>  |
|                     | Website  | Econ Dev | £3,000.00         | £3,000.00         | £5,000.00         | <b>£11,000.00</b> |
|                     | Chamber of Trade sponsorship for marketing             | Econ Dev | £2,000.00         | £2,000.00         | £3,000.00         | <b>£7,000.00</b>  |
|                     | Presenter & brochures                                  | Econ Dev |                   | £6,000.00         |                   | <b>£6,000.00</b>  |
| <b>Total</b>        |  |          | <b>£15,000.00</b> | <b>£43,500.00</b> | <b>£39,500.00</b> | <b>£98,000.00</b> |